Do you want to change the world and benefit society and the economy by turning university technology into a successful business enterprise?

Learn how and get started! Be a part of a course that was created at Stanford University, has made its way to universities across the nation including Berkeley, Princeton and Georgia Tech, and is now offered at UA.

We are seeking teams to participate in the summer Crimson Startup Canvas. A startup must first search for and discover a scalable business model to be successful. The Crimson Startup Canvas program gives you the tools for identifying the hypothetical pieces of a business model. It teaches you how to validate your hypotheses through customer discovery.

Join a team and learn how to discover a scalable business model, construct your own Crimson Startup Canvas, and turn your research and technology idea into a product, service or process that benefits society.

For more information on the Crimson Startup Canvas program, contact Rachel Frazier: rmfrazier@ua.edu

Register here:

https://universityofalabama.az1.qualtrics.com/SE/?SID=SV_57MANn2nulXZqst